

Media LINK - Issues Management



Associates
International

A SEACOR Company

This embraces the identification, monitoring and analysis of trends; the capacity to understand those trends and to mobilise strategies to cope with them; leading to a constructive participation in the creation of public policy.

Crisis Management deals with the impact of a sudden adverse event.

Issues Management deals with the evolving public policy debate; which over time shapes the way a company is run....the so-called "licence to operate."

MediaLink will help you to build or enhance a system to identify issues which could have a potential impact on you; track them through time and deliver a process on how to handle them.

If you require a training programme we use real case histories coupled with your own experience to produce a comprehensive overview of Issues Management. We will monitor and track an issue during the day and ask you to make a presentation to show how you would handle the issue.

MEDIALINK: HELPING YOUR COMPANY PREVENT A DRAMA TURNING INTO A CRISIS



For more information please contact us.

+44 (0) 20 3178 7762

+44 (0) 1332 222299

info@linkassociates.com

www.linkassociates.com/medialink

LINK. Specialists in risk management for over 21 years.